

MODERN LUXURY

Angeleno

GOING...
GOING...GONE!

A LIST: SUMMER DESTINATIONS

WILD STYLE

EVERYDAY CLASSICS
WITH AMERICANA FLAIR

THE IT LIST

L.A.'S TOP OPTIONS
FOR HEALTH & BEAUTY

Priyanka
Chopra

The *Baywatch*
Beauty on
Success, Family
& Feminism

Plus

ALEXA KADISH & JULIE BRAVN'S LUST HAVES
THE PONTE FIRES UP BEVERLY GROVE
STEVEN SODERBERGH'S NEW SPIRIT

MUSIC NEWS

ROCKON "My inspiration for the Studioline (shown here, estimated value \$450,000) was a Kodak Batman Special photo camera," explains Yuriy Shishkov, a senior master guitar builder who designed this exquisite instrument in honor of **Fender Custom Shop's** (fendercustomshop.com) 30th anniversary. "Due to my fascination with precision and craftsmanship, I could not take my eye off this truly unique and beautiful functional masterpiece—it [inspired] me to create one of the most challenging guitars I've ever made." In addition to Shishkov's work of art, eight founding master builders have constructed equally stunning guitars available in limited quantities—only 30 of each design were produced in the SoCal-based Custom Shop. "[Our] founding master builders are truly the best of the best in guitar craftsmanship worldwide," explains Fender's vice president of product development, Mike Lewis. "When you look at their work side by side, each design style is classic but distinctly different. ... Thirty years later, you can [still] vividly see their influence—their contributions have shaped what the Fender Custom Shop is known for today." —*AM*



From left: MatchaBar's Purple Pesto Egg, house granola and local yogurt, and huevos rancheros pots



NEIGHBORHOOD WATCH

SILVER LINING

Bookended by Los Feliz and Echo Park, Silver Lake ushers in three hip new spots to dine, drink and unwind.

By Allison Mitchell

THE NOW Known for its restoring massages, The NOW welcomes its third and largest location on the Sunset Strip. A 4,700-square-foot space plays home to a handmade crystal installation filled with 300 healing gems and signature Mexico-inspired hammocks. Stimulate your head or feet in the Journey Room, a social space with six seated chairs, or get loose in a private Moment Room, where enhancements include aromatherapy, charged crystals and more. \$35-\$90, 323.922.6007, thenowmassage.com

MATCHABAR "It was love at first sight with the neighborhood," says MatchaBar co-founder Max Fortgang of the brand's decision to open its first West Coast location in Silver Lake. Popular in N.Y., MatchaBar pleases palates with its take

on traditional Japanese wagashi. The L.A. location will be the first to include a full kitchen serving breakfast and lunch options—think salads and grain bowls—curated by Highland Park's Amara Kitchen, while Venice Beach's Gijasa will provide a signature Matcha pastry and egg dishes. matchabaryc.com

MARÉ Coastal Mediterranean fare awaits at executive chef Eric Greenspan's third iteration of Maré. Shimmering chandeliers and open-air dining up the romance factor, while a bevy of shellfish options are ideal for sharing. The late-night bar menu—a feature unique to this location—draws night owls until 2am on the weekends with small bites and innovative craft cocktails. 323.522.6656

BOOK REPORT

PAGE TURNER

This month, celebrated L.A. architecture firm Rios Clementi Hale Studios (rchstudios.com) will release its first book, **Not Neutral: For Every Place, Its Story** (\$200, Ammo Books), named for its coveted line of home decor items, Not Neutral. The oversize tome is encased in an eye-popping pink-and-purple geometric cover and chronicles the firm's 30-plus-year history with over 30 essays. "The firm explicitly repudiates the one-size-fits-all 'signature' approach that they see emanating from too many celebrated architects' offices," writes contributing author and KCRW host Frances Anderson in her piece. "A design evolves from the specifics of a site, the layers of meaning to be found there and the clients' personal stories."

With residential clients including Conan O'Brien and Edythe and Eli Broad, and commercial projects like The Greek Theatre, the Hollywood Bowl and the award-winning Grand Park—all featured in the coffee-table book—you can bet on a colorful read.

—Maze Pingle

